

Speeding

Know the dangers—get home safely

Speeding, either exceeding the posted speed limit or driving too fast for conditions, is a factor in approximately one third of all fatal crashes in Nova Scotia.

Remember: Speed limits are set to ensure the safety of drivers, passengers and pedestrians. Don't speed!

REDUCED SPEED SAVES LIVES!

Research shows that the risk of injury from a crash doubles with a 5 km/h increase in travel speed. For example, at 65 km/h in a 60 km/h zone, injury from a crash is twice as likely to occur. In a recent survey, eight in ten Nova Scotia drivers admitted to driving between 1 to 15 km/h over the speed limit in the month before the survey.

Estimated crash impact speeds, where the crash is likely to result in death or serious injury

Speed at impact	Road user	Crash type
30 km/h+	Vehicle occupant	Side impact crash with fixed roadside objects (such as poles and trees)
40 km/h+	Pedestrian, cyclist, motorcyclist	Impact with other vehicles
50 km/h+	Vehicle occupant	Side impact crash with another vehicle
70 km/h+	Vehicle occupant	Head-on crash with a similar vehicle

Source: Arrive Alive

Vehicle speed and stopping distances

