

## Know the dangers—get home safely

Speeding, either exceeding the posted speed limit or driving too fast for conditions, is a factor in approximately one third of all fatal crashes in Nova Scotia.

**Remember:** Speed limits are set to ensure the safety of drivers, passengers and pedestrians. Don't speed!

## **REDUCED SPEED SAVES LIVES!**

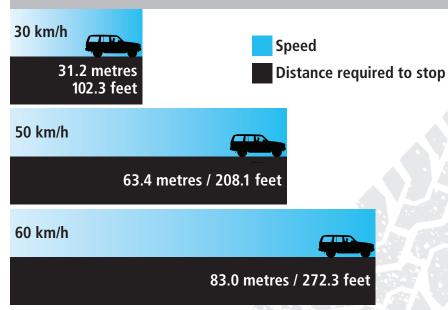
Research shows that the risk of injury from a crash doubles with a 5 km/h increase in travel speed. For example, at 65 km/h in a 60 km/h zone, injury from a crash is twice as likely to occur. In a recent survey, eight in ten Nova Scotia drivers admitted to driving between 1 to 15 km/h over the speed limit in the month before the survey.

## Estimated crash impact speeds, where the crash is likely to result in death or serious injury

Speed at impact	Road user	Crash type
30 km/h+	Vehicle occupant	Side impact crash with fixed roadside objects (such as poles and trees)
40 km/h+	Pedestrian, cyclist, motorcyclist	Impact with other vehicles
50 km/h+	Vehicle occupant	Side impact crash with another vehicle
70 km/h+	Vehicle occupant	Head-on crash with a similar vehicle

Source: Arrive Alive

## **Vehicle speed and stopping distances**



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