

6.7 Co-Publishing

Policy Statement

Co-publishing is a means by which departments, agencies, boards, and commissions may partner publishing projects with trade publishers, thereby availing themselves of the expertise and marketing strengths of those publishers and achieving savings for the province. The responsibility for administering this process lies with the Culture Division of the Department of Tourism, Culture and Heritage (DTCH) and is carried out by means of the Request for Proposals process.

Definitions

CO-PUBLISHING

Co-publishing means the establishment of partnerships between the government and private-sector publishers to jointly publish books, maps, and magazines that originate with government but have some form of commercial potential that would be attractive to the private sector.

Policy Objectives

To provide the framework of guidelines to ensure that publications originating in government that have some commercial potential are offered to private sector publishers in order to

- support Nova Scotia's publishing industry
- benefit from the expertise of publishers to increase the quality of publications
- provide a marketplace distribution of government initiated publications that may appeal to the general public
- achieve cost savings for the province.

Application

Culture Division staff (DTCH) who are knowledgeable in the local trade publishing industry and familiar with the Request for Proposals tendering process.

Policy Directives

It is the policy of the Government of Nova Scotia that the interests of the province with respect to its publishing documents with commercial potential are best served by ensuring that the government support the economy of the province through entering into co-publishing partnerships with local private-sector publishers.

Accountability

Co-publishing projects will involve three parties: the Department of Tourism, Culture and Heritage (DTCH), a sponsoring government department or agency, and a trade publisher. DTCH's role is to serve as project facilitator and liaison between the sponsor and the publisher. In carrying out this role, the department will:

- advise government departments and agencies on the suitability of titles for co-publishing
- manage the Request for Proposals (RFP) process, including assisting in drafting RFPs, if needed, and evaluating responses.
- ensuring the terms of these agreements are fair to both parties and result in economies for the government.

Monitoring

The Culture Division (DTCH) will monitor contracts with selected publishers, ensuring all obligations are met.

The Culture Division (DTCH) will liaise with departments to ensure that the Policy Objectives, above, are met.

Enquiries

Manager, Cultural Organizations, Culture Division (DTCH)

(902) 424-5793

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