

May 1, 2007



Nova Scotia Dept. of Tourism, Culture & Heritage
Tourism Division, Nova Scotia Distribution Centre
10 Acadia Street, Suite 2
Dartmouth, Nova Scotia B2Y 4H3
Tel: (902) 424-4544
Fax: (902) 424-0609

PLEASE COMPLETE AND RETURN WITH BROCHURES

Name of Brochure _____

Contact (Your Name) _____

Address _____

Tel. _____ Fax _____

QUANTITY: Per Bundle ____ Per Carton ____ TOTAL QUANTITY _____

PLEASE NOTE THAT DUE TO LIMITED SPACE IN SOME CENTRES, LARGE QUANTITIES OF LITERATURE MAY BE ADJUSTED AS PER TOURISM STAFF DISCRETION.

NOTE:

A - this centre has a brochure rack specifically for Acadian Product. Space is limited. Criteria: Brochure must be bilingual and must be from an Acadian region. Priority will be given to destination and attraction brochures first.

P = Provincial VIC operated by TCH - will accommodate brochures from all areas of the province.

R = Regional VIC operated by RTIA's - will accommodate brochures from all areas of the province, as space permits. No change from previous years.

L = Local VIC's operated by RTIA's - will only accommodate individual brochures from the regions in which they are located, but they must also display all regional guides.

Example: ET TA will carry regional guides from Cape Breton, Halifax etc, as well as, the Doers and Dreamers Travel Guide, provincial maps and other provincially printed guides, in addition to Federal Park guides. Some "local" VIC's will also carry brochures from neighbouring regions.

Eg: Windsor VIC may carry SS, GT and HRM as space permits.

PROVINCIAL VISITOR INFORMATION CENTRES

____ AIRPORT (Year Round) (120,732) (A)

____ PEGGY'S COVE (May 12 - Oct 29) (18,304)

____ AMHERST (Year round) (77,453) (A)

____ PICTOU (May 3 - Dec 20) (23,173) (A)

____ BAR HARBOR, MAINE (May 24 - Oct 17) (26,502)

____ PORT HASTINGS (May 3 - Jan 7) (199,960) (A)

____ DIGBY (May 5 - Nov 5) (20,295) (A)

____ YARMOUTH (May 18 - Oct 20) (26,759) (A)

____ HALIFAX WATERFRONT (Year Round) (66,255) (A)

LOCAL AND REGIONAL VISITOR INFORMATION CENTRES

<p><u>EVANGELINE TRAIL</u></p> <p>___ Annapolis Royal (15,262) L(A) #2 ___ Bear River (3,238) L #3 ___ Belliveau Cove (2,679) L(A) #3 ___ Berwick (939) L #3 ___ Bridgetown (1,964) L #3 ___ Digby (15,849) L #2 ___ Hantsport (2,750) L #3 ___ Kentville (6,114) L #2 ___ Kingston (5,134) L #3 ___ Middleton (2,446) L #3 ___ Tiverton (1,578) L #3 ___ Windsor (6,216) L #4 ___ Wolfville (12,399) L #2</p>	<p><u>EASTERN SHORE</u></p> <p>___ Antigonish (20,300) R (A) ___ Canso (2,964) L ___ Guysborough (1,774) L ___ Middle Musquodoboit (5,078) L ___ Mulgrave (1,975) L ___ Musquodoboit Harbour (6,635) R ___ Sheet Harbour (3,865) R ___ Sherbrooke (20,726) R</p>
<p><u>SOUTH SHORE</u></p> <p>___ Barrington (9,193) R ___ Bridgewater (6,505) L(A) #3 ___ Caledonia (3,580) L#3 ___ Chester (7,861) R ___ Clark's Harbour (4,884) L#5 ___ Liverpool (8,274) L#3 ___ Lockeport (7,509) R ___ Lunenburg (30,675) R ___ Mahone Bay (18,012) L #2 ___ Shelburne (6,380) L #5</p>	<p><u>HALIFAX REGIONAL MUNICIPALITY</u></p> <p>___ Bedford (4,519) R ___ Dartmouth Alderney Landing (8,560) R ___ Eastern Passage (6,453) R ___ Enfield-Aviation Museum (4,268) R ___ Hubbards (5,284) R ___ Argyle (16,662) L ___ Scotia Square (1,748) L ___ Tantallon (3,789) R ___ Sackville (2,158) L #1</p>
<p><u>CAPE BRETON</u></p> <p>___ Baddeck (25,403) L ___ Cheticamp (4,716)* L (A) ___ Louisbourg (13,238) L ___ Margaree Forks (7,246) L ___ North Sydney (3,327) L ___ Port Hood (3,600) L ___ St. Peter's (16,375) L ___ Sydney (12,183)* R (A) ___ Little Narrows (190) L ___ Inverness (2,255) L</p>	<p><u>PICTOU COUNTY</u></p> <p>___ River John (1,169) L #6 ___ Sutherland's River (2,865) L #6 ___ Westville (10,904) L #6</p>
<p><u>CENTRAL NOVA</u></p> <p>___ Elmsdale (1,576) L ___ Joggins (2,962) L ___ Maitland (3,580) R ___ Oxford (7,747) L ___ Parrsboro (6,745) L ___ Pugwash (1,989) L ___ Downtown Truro L ___ Springhill (1,389) L ___ Stewiacke (3,318) L ___ Tatamagouche (1,238) L ___ Tidnish (3,234) R ___ Truro (14,315) R ___ Wallace (451) L</p>	

- #1 - VIC will accept and display brochures from HRM and Evangeline Trail
 #2 - VIC will accept and display brochures from Evangeline Trail, South Shore and HRM
 #3 - VIC will accept and display brochures from Evangeline Trail and South Shore
 #4 - VIC will accept and display brochures from Evangeline Trail, South Shore, HRM and Glooscap
 #5 - VIC will accept and display brochures from South Shore, Evangeline Trail and Yarmouth County
 #6 - VIC will accept and display brochures from Pictou County, Central Nova and Eastern Shore
 #7 - VIC will accept and display brochures from Central Nova and Pictou County

Minimum total quantity - 500
 Maximum total quantity - 5,000
 Minimum quantity - 50 per VIC