



Tourism Marketing Assistance Program Application

Name of Applicant Organization

Mailing Address

Town

Postal Code

Phone

Fax

E-mail

Authorized Official (Name and Title)

Contact, if different from above (Name and Title)

Mailing Address

Town

Postal Code

Phone

Fax

E-mail

Project Name

For an application to be complete, the following information is required:

- Organization's detailed proposal (including budget, marketing plan, RTIA)
- Three letters of commitment attached from Regional Tourism Industry Association, corporate/in-kind sponsors, municipality, destination marketing organization
- Budget for project with marketing activity details; total project costs; total cash public/private sector sponsorship (confirmed as of date of application)

\$ _____ Total Project Cost

\$ _____ Total Cash Public/Private Sector Sponsorship (tentative and confirmed)

\$ _____ Total Marketing Budget

\$ _____ Funding Request

Signature of Authorized Official

Date

I hereby certify that the information provided in this application is true, correct and complete in every respect.

Please return to:

Tourism Marketing Opportunities Program – Tourism Marketing Assistance
Nova Scotia Department of Tourism, Culture and Heritage
1800 Argyle Street, Suite 602, Halifax NS B3J 2R5
Attention: Sadie Thomas-Frye
Email: frysa@gov.ns.ca
Ph: (902) 424-3282
Fax: (902) 424-2668