

GeoNOVA Initiative – 5 Year Strategy

Focus Groups
Feb, 2002

GeoNOVA Focus Groups

- GeoNOVA Awareness Questionnaire
- Your Awareness of GeoNOVA

Your Awareness of GeoNOVA

10. How have you heard of GeoNOVA?
11. What is your view of what GeoNOVA is?
12. What is the ultimate objective of GeoNOVA?
13. Do you think GeoNOVA should be more widely promoted?
If so, how?

GeoNOVA Focus Groups

- Geographic Data & Use Questionnaire
- Your Business Requirements

Your Business Requirements

20. To what extent do you currently use geographic information and technology?
21. What major initiatives do you have underway with geographic information?
22. What place does database maintenance play in your organization?
23. To what extent do you use the "Primary" datasets:
 - Coordinate control network
 - Air photos
 - Topographic data
 - Property Records
 - Civic Addressing data

Your Business Requirements

24. What is your opinion of the state of the province's geographic data, wrt:
 - availability
 - relevance
 - accuracy
 - timeliness/up-to-date
 - accessibility
 - cost
25. How would you rate the ease of access and sharing of geographic information in the province of NS?
What can be done to improve this?
26. To what extent do you share your data and databases?
For free or a fee?

Your Business Requirements

27. To what extent are you aware of/adhere to provincial policies wrt:
- Coordinate referencing - NAD'83 & UTM
 - NSTDB - data collection standards for topo data
 - Property Records
 - Data Distribution - licenses, price encourages use, free to provincial users, commercial use approved
28. How do policy and standards affect/influence/constrain you?
Are they a help or a hindrance?
29. How do new users secure assistance in geographic applications, data and use?

GeoNOVA Focus Groups

- [The GeoNOVA Program](#)
- [Your Experience of GeoNOVA](#)

Your Experience of GeoNOVA

30. What would you consider the past accomplishments of GeoNOVA?
31. What would you consider the lost opportunities or areas GeoNOVA has not delivered on?
32. What is your opinion of the effectiveness of the current GeoNOVA initiative?
33. What is your view of the effectiveness of the current GeoNOVA organizational structure?

Your Experience of GeoNOVA

34. Are there forums for you to exchange information with colleagues regarding geographic information and technology?
Should there be?
35. Is your data described in the NS Directory of Geographic Information? Is the description current?
36. Do you use the NS Directory of Geographic Information to:
- find data?
 - direct others to find data?
37. What is your sense of executive level interest in/commitment to GeoNOVA?

GeoNOVA Focus Groups

- [Trends and Directions](#)
- [GeoNOVA Future Directions](#)
- [Future Directions Questionnaire](#)

Future Directions

40. What new and/or innovative applications are you considering in the next 5 years?
41. How has the Internet changed how you:
- manage data
 - access data
- How do you anticipate this changing over the next 5 years?
42. What are your requirements for data distribution infrastructure?
43. When you think of corporate geographic information, what do you envision being in place in 5 years?

Future Directions

44. Is a GeoNOVA Initiative required over the next 5 years?
45. What do you see as the importance/relevance of the following principles wrt GeoNova:
 - Create data once at source and use it many times
 - Undertake a corporate approach to data creation, management, dissemination, and use
 - Adhere to standards
 - Share data freely amongst provincial departments
 - List data in the NS Directory of Geographic Information
46. What are your top priorities for GeoNOVA over the next 5 years?
47. What are the issues which will impact geographic information provision and use over the next 5 years?

Future Directions

48. What strategies would you recommend to enhance geographic usage?
49. What is the status/need for technology transfer/education regarding geographic information?
50. Should NS develop its own standards or adopt those developed by others?
51. Who do you see leading GeoNOVA in the future?
52. Does the level of participation in GeoNOVA need to be expanded? Why? To whom?