

## **New rules for web commerce sites are coming soon. Is your web site ready?**

*Recent amendments to Nova Scotia's Consumer Protection Act require web sites that sell goods or services worth \$50 (Cdn.) or more to Nova Scotian consumers to show:*

- the name and address of the vendor
- a description of the product or service
- all costs, including which currency is used
- how and when the product will be delivered or the service will commence
- what options the consumer has if they are not satisfied.

*What does this mean for your business? You must:*

- confirm that your web site contains all the required information and that it's easy to find.
- provide a sales contract for each on-line purchase, indicating the name and delivery address of the customer, and prove that the customer has approved the contract.

When you think about it, it's not a lot different from mail order or catalogue sales. The changes apply to business to consumer transactions, not business to business sales. Similar legislation is in the works across Canada. For details, please see:

**[www.gov.ns.ca/snsmr/consumer/](http://www.gov.ns.ca/snsmr/consumer/)**