

Logic Model Template

At this point, your team should review all the information obtained through the needs assessment and meet for a planning session to layout the blueprint for your recognition program. As a team you will identify your key objectives – long and short term, the activities needed to meet those objectives, expected outcomes and ways to measure whether or not the objectives have been met. Creating this blueprint will assist in maintaining senior leader buy-in. If your program is well thought-out, achievable and measurable – you are on your way to creating an effective and sustainable program.

Logic Model
Objective:
Core Components
Activities
Outputs What are the key deliverables of your program?
Measures Ensure there is a means of obtaining the measures you identify.
Immediate and Medium-term outcomes What will be the short and medium-term impacts of your program?
Long-term outcomes (5 years +)