

It's Your Job...

Know Your Rights

NS Secondary school students'
video contest focusing on workplace rights and responsibilities

Topic: It's Your Job.... Know Your Rights

Work is an important part of life, but no job is worth getting hurt over. Workplace injuries happen in a heartbeat but the resulting injuries can have a lasting impact on your ability to do the things you like to do. Further, everyone who works has rights under employment standards to be treated fairly in their workplace.

The contest challenges secondary school students and those who are not in secondary school (but are at least 18 years old and less than 25) to use their creativity to develop an original video that can be used in social media to illustrate to younger workers the importance of working safely on the job or about their rights to being paid fairly for the work they do.

Contestants can submit videos starting **February 1, 2013** until the contest closes on **April 5, 2013 at 11:59 p.m., Atlantic Daylight Savings Time**

Who can enter

The contest is open to Canadian residents in two categories:

1. Current secondary school (high school) students
2. Canadians at least 18 years old but less than 25, who are not in secondary school

However, employees of provincial or federal workers' compensation boards, provincial and federal ministries and departments of labour and their immediate family members are not eligible.

The following are the rules for Category #1 (current secondary school students in Nova Scotia).

For the rules and contest entry forms for Category #2 (Canada-wide youth at least 18 years old but less than 25, who are not in secondary school), please go to the It's Your Job video contest information page on You Tube.

Nova Scotia Secondary School Students

About your video

1. To be eligible, your video must be no longer than **2 minutes** in length. Videos that exceed 2 minutes in length will be disqualified.
2. Each contestant must complete and submit an official contest entry form.
3. Entry forms from secondary school students must be co-submitted with their secondary school teacher sponsor, who must complete the applicable sections of the form. Sponsors must mentor the student or team through planning and production of the video and review the video prior to submitting it to the contest.
4. Contestants must indicate on the entry form that the video submission is an entirely original work by the contestant or his/her team and must grant contest organizers unrestricted use and reproduction rights for any purposes.

In these Rules, “contest organizers” refers to, provincial ministries and departments of labour, La Commission de la santé et de la sécurité du travail du Québec (CSST), the Labour Program of Human Resources & Skills Development Canada (HRSDC) and participating provincial workers’ compensation boards.

5. The video must not infringe upon or violate any laws or any third party rights, including, but not limited to, copyright, patent, trademark, trade secret or other proprietary rights and must not lead to any cause of action including libel, defamation, privacy violation, contract breach or tort. Contestants must obtain all necessary permissions, licenses, clearances, releases, waivers of moral rights and other approvals from third parties (including but not limited to all copyright holders and all individuals appearing in the video submission), necessary to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means. Any and all such permissions, licenses, clearances, releases, waivers of moral rights and approvals must be attached to the video submission.
6. All video submissions must be respectful and courteous, and in English or French or both. You are fully responsible for everything that you submit, and all videos are intended for the general public. Therefore, to protect your own privacy and the privacy of others, do not include personal information such as phone numbers, social insurance numbers, banking information, resumes or email addresses in the videos. Contest organizers will not accept videos that are offensive to an individual or an organization, rude in tone, or abusive. Contest organizers reserve the right to refuse, edit or remove any of the following:
 - racist, hateful, sexist, homophobic, slanderous, insulting, or life-threatening content;
 - serious, unproven, unsupported, or inaccurate accusations against individuals or organizations;
 - abusive, aggressive, coarse, explicit, vulgar, violent, obscene, or pornographic content;
 - content that encourages or suggests illegal activity;
 - announcements, solicitations, advertisements, or endorsements of any organizations and agencies
 - attempts to defame or defraud any individual, group or agency
 - unintelligible or irrelevant content

Anyone acting contrary to these rules may be temporarily or permanently excluded from the contest’s spaces, accounts and channels, where applicable.

Your safety when making the video

7. Your own personal safety and the safety of your cast, crew and others involved with the production of the video submission must be maintained. Do not endanger anyone during the making of your video. If you portray dangerous tasks in your video, you must follow all safety rules and take all precautions to prevent injuries. If you are filming on a real work site, get permission from the site owner, take all appropriate health and safety precautions including following all applicable health and safety policies and regulations. You will need to consult with the employer, a supervisor or other competent individual when on the site to advise them about what you’re doing, who will be on their site, their ages and ensure you are aware of and

follow all site safety requirements. For secondary school students, review your video production plans, and discuss and address any safety issues with your supervising teacher before starting production of your video.

Prizes

8. Nova Scotia secondary school students:

First place: A prize of \$1,000 will be awarded for the first place video. The secondary school of the winning contestant will also be awarded \$1000.

The top videos from Nova Scotia and from each of the other Canadian jurisdictions will be submitted to the "It's Your Job..." Canadian finals.

Canadian finals: The first place secondary school video at the Canadian finals will be awarded \$2000, second place will receive \$1500 and third place will receive \$1000.

Each winning secondary school will receive a matching prize equal to the total prize awarded to the winning student or team of students.

The first place Canadian secondary student video will automatically be entered to represent Canada in a 2013-14 International workplace video contest. Details will be provided to the winner.

Fan Favourite

A selection of top videos from Category #1 as well as from Category #2 (youth at least 18 years old but less than 25, not in secondary school) will be posted on a designated You Tube video contest channel from Saturday May 4th to Sunday May 12th, 2013 at 11:59 p.m., local time, where they will be nationally viewed and voted on by Canadian residents. The videos that receive the most votes in each category (secondary school students; non-secondary-school 18 to 24 year olds), will each receive an additional prize \$1000.

There is no matching prize for secondary schools in the Fan Favourite category.

9. For team entries, the contest coordinator will issue the cheque to the team leader designated on the contest entry form.
10. For a team entry where students are from more than one school, the team must first decide which school will sponsor the team for the purposes of this contest. That school will be eligible for the corresponding contest prize if the team's video wins first prize in its jurisdiction or a national prize as specified in the contest rules.
11. The chances of winning a prize depend on the total number and quality of eligible entries received before the closing date.

What you need to know about your video submission

12. No entries will be returned. All entries become the property of the contest organizers.
13. Each contestant (and, in the case of minors*, a parent or guardian) must consent to the use, reproduction, publication, transmission and/or broadcasting of his/her name, address, likeness, school, age, grade and/or prize information, without compensation, in any advertisement, publication or promotion, for general news or other information purposes. Winners must also consent to their photographs being taken by the contest organizers for the same purposes, without further compensation. Each contestant (and his/her parent or guardian, if applicable) irrevocably and in perpetuity grants the contest organizers, without compensation, the right to use the video submission, in whole or in part, in any way, including without limitation, to reproduce, make derivatives, edit, modify, translate, distribute, transmit, publish, license and broadcast the video submission worldwide, by any means.

* In these Rules, “minor” means a contestant less than 18 years of age.

Judging your video

14. Entries will be judged by a panel of judges chosen by the contest organizers. The decisions of the judges on all matters relating to the contest are final, conclusive and not open to dispute.
15. Entries that meet all eligibility requirements will be judged on:
 - 20% Creativity
 - 20% Persuasiveness
 - 30% Overall presentation of workplace information
 - 30% Technical quality
16. Each individual or, in the case of a team entry, team leader who submitted a winning entry will be notified by telephone or email that his/her entry has won by May 17, 2013 and the procedure to follow to claim the applicable prize. If an individual or a team leader declines the prize, it will be forfeited and awarded to another entry in accordance with these contest rules. Only the winning entries will be notified. Selected winning videos will be posted on a designated You Tube Channel in May 2013.
17. If the contest organizers, in their sole discretion, deem that an insufficient quantity or quality of entries has been received, the contest organizers reserve the right not to award any prizes.

If you win a prize

18. Before collecting a prize, each individual or team member involved in the creation of a winning entry, and, in the case of those individuals or team members who are minors, their parent or legal guardian will be required to sign a declaration and release form confirming compliance with the contest rules, and acceptance of the prize as awarded and assigning all rights, titles and interests in the entry to the contest organizers within seven (7) days of being notified that his/her entry has been selected.
19. If a contestant is a minor, the contest will require his or her parent's or legal guardian's authorization before permitting the contestant to participate in the contest and accept a prize as awarded. In the case of a team entry, each member of the team who is not 18 years old must also obtain parental or guardian consent.

General Information

20. The contest organizers reserve the right to cancel, terminate, modify or suspend the contest for any reason, without any prior notice to any contestant.
21. These rules may be changed without notice or reason including, if necessary, to comply with any applicable law. By entering this contest, contestants agree to abide by these rules and acknowledge that the contest organizers shall not be responsible for any damages, costs, demands, claims or losses of any kind, incurred by any contestant as a result of participation in this contest.
22. This contest shall be governed by and construed in accordance with the laws of the Province of Nova Scotia and any applicable federal laws. These rules govern all aspects of the contest and are binding on all contestants and all other participants including parents, legal guardians and team members who sign the official entry form.
23. This contest is void where prohibited by law.

Submitting your entry

Reminders before you send it in

Be sure that you have carefully read all the rules and have completed all appropriate sections of the official entry form including all required signatures and that any applicable copyright permissions are obtained and attached to your entry.

Video submissions must be labeled as described below and accompanied by a fully completed official entry form to be considered a valid entry.

The contest organizers are not responsible for entries which are delayed, lost, misdirected, incomplete, damaged or destroyed. Any entry that is tampered with, unreadable or mutilated will be disqualified.

In the case where contestants provide the contest with a link to their video submission on a publicly accessed site, contestants are solely responsible for ensuring the link is a valid link that takes the contest directly to their submission, the link remains valid for the duration of the contest and that the contest can download the video from where the contestant has posted their video. Entries not meeting these criteria will be disqualified.

How to submit your video and contest entry form

Official contest entry forms must accompany each video. Contestants can submit their video and entry forms in one of two ways. It is the sole responsibility of the contestant to ensure it is received between **February 1, 2013** and the contest closing date, **Friday April 5, 2013 at 11:59 p.m., Atlantic Daylight Saving Time**.

Entries can be submitted in one of two ways. Please **do not** use both or a combination (e.g. do not email your entry form and mail your video). Every video entry must be accompanied by the official contest entry form. Entries must be submitted to the address indicated below:

Electronically: Email your contest entry form, the title of your video and the direct link to video on a publicly accessed site to the email address below.

Nova Scotia secondary student submissions: itsyourjobcontest@gov.ns.ca

By mail: The video entry must be clearly labeled with your video's title, your (or team leader's) name, mailing address and telephone number and be accompanied by the fully completed video contest entry form, and sent to the address below:

Department of Labour & Advanced Education
Communications Branch
It's your job/know your rights video contest
PO Box 697
Halifax NS
B3J 2T8

The contest organizers will not be responsible for damage to videos resulting from shipping or handling. The contest organizers are not responsible for telephone, computer or network malfunction or error, whether technical or human in nature, communication disruption, or other forces beyond the reasonable control of the contest organizers. The contest organizers reserve the right to correct any typographical, printing, computer programming or operator errors.