

# It's *still* your move.

public health strategic planning process

## The Journey

As the Nova Scotia public health strategic planning process continues, a group of individuals has stepped forward to support the second phase of this process. This team is called the Innovation Support Team or "IST". For information about phase one of strategic planning, please link to: <http://www.gov.ns.ca/hpp/yourmove/>

## Building on the Work

Central to the work of IST is the public health purpose and strategic opportunities for innovation – both created as a result of stakeholder consultations in phase 1.

### *Public Health Purpose:*

Public health works with others to understand the health of our communities and acts together to improve health.

### *4 Strategic Opportunities For Innovation (SOFIs):*

- Early Years - increased support for families and children from birth to age five
- One Door - every door is the right door
- Culture - align the culture of the public health workforce with the public health purpose statement
- Innovation and Relationships - build strong relationships and trust so innovation can occur

## Our Purpose

The purpose of IST is to provide a lightly connective structure of support to innovations which bring the public health purpose and strategic opportunities to life.

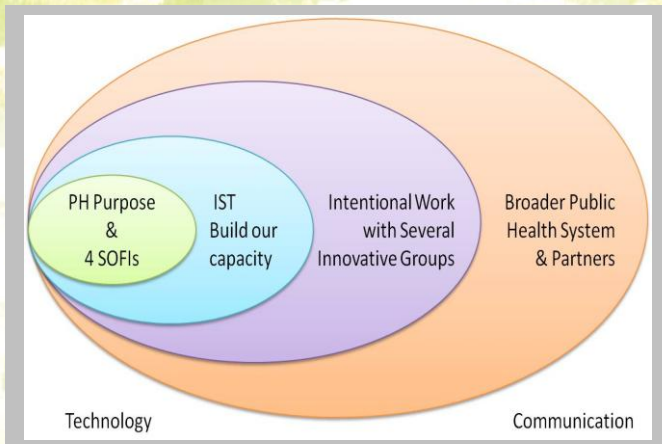


*IST Meeting October 2010*

## Members of IST

Kim Barro  
 Larry Baxter  
 Janet Braunstein-Moody  
 Michele Casey  
 Heather Christian  
 Cora Cole  
 Nathalie Blanchet  
 Holly Gillis  
 Stephen Graham  
 Nancy Hoddinott  
 Duane MacInnis  
 Jeff Harper  
 Patty Williams

Mary Jane Jeffery  
 Michelle LeDrew  
 Ross MacDonald  
 Kathy Hamidovic  
 Madonna Macdonald  
 Sarah MacDonald  
 Kenda MacFadyen  
 Nicole Druhan-McGinn  
 Kathy MacNeil  
 Helen Pitman  
 Anne-Marie Smith  
 Rachael Surette  
 Julian Young



*Three Levels of Work*



*IST members at work*

## Our Work

IST will offer 3 levels of support for innovation:

- IST members
- Specific innovative groups/projects
- The broader public health system and its partners

### 1) *IST*

As a team, we want to build our capacity to support innovation at all levels by making space and time for peer development, capacity and skill building. We also want to build momentum for a culture of innovation, within the team and beyond.

### 2) *Intentional Work with Several Innovative Groups*

By working intentionally with several innovative groups or projects, we will develop a mutual learning environment. These will be projects we want to learn more about and support. These projects will exemplify qualities that provide the conditions for innovation, as well as have the potential to impact the entire public health system, either directly or as inspiration.

### 3) *Broader Public Health System & Partners*

We want to provide support to all those in the public health system who are doing innovative work. This support will be less intentional and more “self-serve” by providing online tools, resources, and networking opportunities.

Communication and technology transcends all levels of work.

## Our Work Plan

**Build and develop supportive structures:** In order to connect, collaborate, learn, and share we plan to use technology and face-to-face gatherings. Through the projects, we will assess needs, research tools and methods, evaluate what works, share the lessons and build the infrastructure as we move forward.

**Communicate:** We will develop ongoing ways to share our lessons, progress, and tell the stories as they unfold. This newsletter, and the ones to follow, will assist.

**Name:** By naming innovative actions and groups, we will start to support a culture of innovation and validate creative actions. Naming is an important step in highlighting innovation and it enhances the ability of like minded people to find each other.

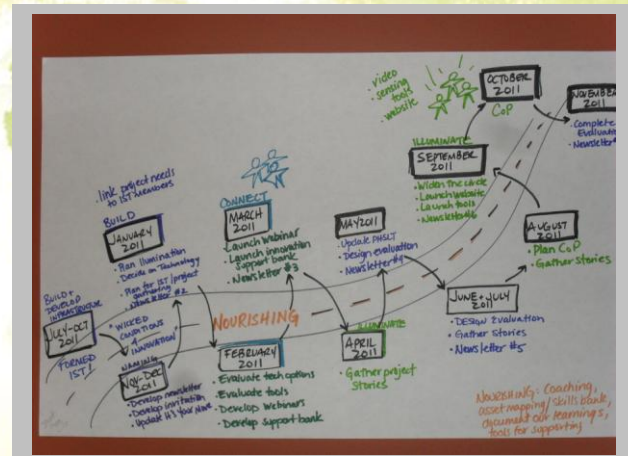
**Connect:** We will connect people doing innovative work to each other in order to build relationships between people with an interest in trying something new. These relationships may develop into informal communities that will grow and build support for innovative practice. This may look like gatherings, assemblies, training, research, forming a group of stewards, literature and evidence.

**Nourish:** We will support the development of new practices that nurture the changes recommended during the stakeholder gatherings. As well, any new discoveries will be shared with a wider audience. This may look like online and/or physical hubs, consulting with experts, mentorship, sharing tools and resources.

**Illuminate:** We will make visible new stories and highlight innovation through people, written articles, documents, videos, etc. The goal is to widen the circle of practice so that practices that are effectively meeting needs will become the norm. We will communicate in many forms – newsletters, logos, online presence, and face to face gatherings. We will develop practical tools in order to share widely with others.

### Upcoming Offers

We will be updating you on what is happening through a series of newsletters, as well providing online resources and webinars.



*Our Road Map*



*IST Meeting in August 2010*

### Tell Us Your Story

Tell us your story about how innovation is happening in your part of the province by emailing us at [yourmove@gov.ns.ca](mailto:yourmove@gov.ns.ca).

Keep up to date by checking the [www.gov.ns.ca/yourmove](http://www.gov.ns.ca/yourmove) webpage or emailing us at [yourmove@gov.ns.ca](mailto:yourmove@gov.ns.ca) for more information

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