

**HEALTH AND WELLNESS (DHW) VALUES:** Nova Scotians working together to make our province a safe and healthy place in which to live, work and play.

**HEALTH AND WELLNESS, PHYSICAL ACTIVITY, SPORT AND RECREATION (PASR)** focuses on achieving better health outcomes and improving quality of life for Nova Scotians through participation in physical activity, sport and recreation.

**PROJECT FUNDING** is designed to address specific DHW/PASR priorities. These are determined annually and will include identified target groups, issues, risk factors, etc.

**ELIGIBILITY CRITERIA AND GUIDELINES:**

- The Association must be registered in good standing as a Provincial Society under the Registry of Joint Stock Companies, or equivalent.
- The Association must either have a primary mandate for recreation/physical activity or deliver recreation/physical activity program(s) and projects as a means to achieve their mandate.
- The project must be provincial in scope and/or the outcome and outputs must have a provincial impact.
- The Association must submit either a proposal providing all requested information **or** complete the Project Funding Application Form (available from contact listed on page three).
- The Association must describe how the project will be managed and address one or more of the identified priorities.
- The project cannot be an inappropriate duplication.
- The level of contribution will be based on need and the applicant's ability to contribute. The expected level of contribution by the applicant from other sources is 50%.
- Funding will be based on a project assessment, which includes but is not limited to: how the project meets one or more of the priorities (see below); the potential impact of the project; how the project outcomes compare with project costs; the soundness of the project design; the strength of the partnerships; the project's overall potential to increase participation in physical activity and recreation; and the availability of funds.

**2012 PROJECT FUNDING PRIORITIES:**

**Active Transportation (AT)** is any form of human powered travel for recreation and daily living purposes. It refers primarily to walking and cycling, and other modes of AT including but not limited to inline skating, jogging, skiing, skateboarding and snow shoeing, and paddling. These modes can utilize on and off-road facilities (sidewalks, bicycle lanes, multi-purpose trails) and may also be combined with public (land and water) transit, especially for trips to and from work, shopping and entertainment areas, schools and recreation facilities. Active transportation is an important part of a comprehensive range of interventions DHW is advancing that will reduce the physical inactivity crisis. Walking and biking are already popular activities, reach all ages and settings, and don't require high levels of skill, money or organization. Projects that support active transportation are eligible for funding.

**Safety and Injury Prevention:** Recreation-related injuries are the third most frequent cause of child and youth injury-related hospitalization in Nova Scotia. Provincial projects that promote safe environments that prevent injury are eligible for project funding.

**Children's Play:** Children have lost the ability for spontaneous, unorganized, creative play that is considered to be an essential ingredient for healthy, positive development. Provincial projects that address the contributing factors to this situation and champion unstructured, spontaneous play in a sustainable way are eligible for project funding.

**Nature Deficit:** Nature deficit describes the human costs of alienation from nature, among them: diminished use of the senses, attention difficulties, and higher rates of physical and emotional illnesses. Provincial projects that address nature deficit disorder and connect people with nature are eligible for project funding.

**Access for All:** Provincial projects that aim to increase access to recreation and physical activity opportunities and reduce barriers to participation of the under-served community or population are eligible for project funding. Such populations may include the following:

- Aboriginal populations
- Low-income populations
- Persons with a disability
- Older adults (55 years and over); and
- Women and girls

**Adolescent Population:** Youth physical activity rates in Nova Scotia declined from 2002-2006. Girls are less active than boys and the average accumulated screen time of youth was approximately 6 hours per day. Projects designed to get youth (12-18 years of age) physically active for health and social benefits are eligible for project funding.

#### **2012 ELIGIBLE AND INELIGIBLE ACTIVITIES:**

**Eligible Activities:** The following activities are eligible for funding:

- Public Awareness and Social Marketing
- Education - Knowledge Transfer and Dissemination
- Leadership Development and networking
- Program Development and Implementation
- Resource Development
- Organizational Development

**The following expenses and activities will not be covered by DHW even if they are related to the project:**

- Core administrative costs for the association. Examples include: legal/audit fees, annual general meetings, budget deficits, membership fees, fundraising activities, committee and political meetings, recognition events for sponsors;
- Costs funded by other grant programs;
- Capital expenses, furniture, fixtures or other non-portable equipment
- Participant registration fees

## **RESPONSIBILITIES:**

### **What are the Association's responsibilities if funding is awarded?**

In addition to the terms and conditions that will be provided to all successful applicants, project funded recipients are responsible for:

- Proper fiscal management, including acceptable accounting records (receipts must be kept and copies must be provided if requested);
- Mid term report and final report (using templates provided by the Department of Health and Wellness).

## **HOW TO APPLY:**

### **To apply for project funding, interested parties need to:**

1. Contact DHW prior to preparing a proposal **or** completing the application form to discuss the idea and approach.
2. Completely fill out the application form **or** prepare a proposal, including all necessary documents as outlined in the application form. If you need assistance developing your proposal **or** completing the application form, please contact Robin Norrie, Manager of Recreation, DHW, PASR, at telephone number 424-1251 or [robin.norrie@gov.ns.ca](mailto:robin.norrie@gov.ns.ca).
3. Submit the completed application **or** proposal to: Department of Health and Wellness, Attn: Robin Norrie, Manager of Recreation, 1894 Barrington Street, PO Box 488, Halifax, NS, B3J 2R8. Email: [robin.norrie@gov.ns.ca](mailto:robin.norrie@gov.ns.ca). Submitting an application form **or** proposal does not guarantee funding. Submissions will be assessed based on the strength of the project proposal, and its relevance to the funding priorities.
4. Associations should allow approximately 4 weeks for processing of the application/proposal. Department staff will make every effort to contact applicants as soon as possible **after** a decision has been made.