

Education and Awareness Programs



Educating Nova Scotians on ways to use energy more wisely is the key to ensuring Nova Scotians can enjoy the long-term benefits of energy efficiency. This also helps our province benefit through reduced greenhouse gas emissions. That's why we created Conserve Nova Scotia, the province's energy efficiency agency.

Here are a few examples of Conserve Nova Scotia's current and upcoming education and awareness programs:

How-to videos

A new series of more than a dozen videos and step-by-step instructions illustrates easy ways homeowners can improve the energy efficiency of their homes.

Improving your home's energy efficiency can save you money, increase your comfort, and reduce your annual home energy bills.

The videos provide tips on a number of ways to draft-proof your home including:

- Weatherstripping
- Caulking
- Air sealing

Home Heating Tips brochure

Our new Home Heating Tips brochure provides helpful information for all homeowners in Nova Scotia. Whether you heat with wood, electricity, oil, or solar power, the brochure will provide valuable energy efficiency advice.

The brochure also includes some low and no-cost tips for Nova Scotia apartment renters who pay for heat.

Download the brochure at www.HeatSmart.ca

Fall Ideal Home Show

On October 3rd to 5th, more than 20,000 consumers will pass through the "Great to be Green" section of the Fall Ideal Home Show

As a major sponsor of this section, Conserve Nova Scotia will have staff onsite to provide expert advice on programs to help Nova Scotians save energy and money this winter and all year-round.

EnerGuide Retailer Marketing program

We have partnered with more than 130 home improvement retailers provincially to educate consumers about the benefits of participating in the EnerGuide program and the rebates that are available.

Visit www.conservens.ca for a list of participating retailers near you.

Dr. David Suzuki TV commercials

This fall, well known Canadian scientist and television host Dr. David Suzuki will star in a TV commercial to help homeowners, especially those with older homes, learn ways to prevent heat loss and save energy.

Stay tuned for free energy efficiency advice, coming soon to a living room near you!

EnerInfo line: 1-800-670-4636

Our toll-free EnerInfo line provides free advice and information on ways Nova Scotians can save energy and money at work, at home and on the road.

If you're looking to make energy conservation and efficiency a part of your everyday life, call the EnerInfo line today.



For more information call 424-5200 or toll free: 1-800-670-4357, or on-line: www.HeatSmart.ca