

explore **HRM**



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User Group Selection

- Selection based on Call Centre requests, other service related requests
- Provide input on look and feel
- Answer one question through ExploreHRM

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Map Creation

- Set scale limits for various layers
- Cartographic display / symbology
- Label features

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Site Creation

- Use ArcIMS 9.1 with ArcSDE 9.1
- Locate in the DMZ
- Challenge showing multiple layers at once
- User Group suggestions create look & feel
- Limit tools available to the user



Testing ExploreHRM

- ArcMap testing
 - Evaluate cartography of the site
- Website testing
 - Follow a script
 - Evaluate multiple operating systems, internet browsers, connection speeds

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Launch ExploreHRM

- Soft Launch Dec 2007
 - <http://maps.halifax.ca/ExploreHRM/>
- Presentation to Council in January 2008
- Statistics from Jan 08 to Mar 08
 - 19% of visitors are international
 - Average > 1000 visits per month

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Future Plans...

- Launch internal ExploreHRM with additional data
- Continue to add data
- Make more tools available & increase functionality
- Upgrade to new technology