



Understanding CERTIFICATION STANDARDS

Achieving professional certification means that your business meets a standard of quality that is recognized around the world. But it can be a challenge to navigate the process.

The NS Department of Economic and Rural Development and the World Trade Centre Atlantic Canada are hosting a series of five half-day seminars on understanding the certification process necessary for key markets and industries. We'll cover process standards, quality management, and the benefits of becoming certified in your field.

In each of the five seminars, a featured guest speaker will offer an informative presentation and walk participants through a case study of a local company's experience and success in becoming certified. A Q&A session will conclude each seminar.

SEMINAR SCHEDULE:

Understanding ISO 9000 Certification
NOVEMBER 17, 2010

Certifications for EU and US markets
JANUARY 19, 2011

Certification in the Aerospace and Defense Sector
FEBRUARY 2, 2011

Understanding Eco-labeling Certifications
MARCH 2, 2011

**Greening your supply chain:
Environmental Management Certification**
MARCH 9, 2011

FOR MORE INFORMATION, CONTACT:

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Economic and Rural Development



Understanding ISO 9000 Certification

November 17, 2010

ISO certification can help you improve the quality of your products and services, reduce the costs associated with poor quality or inefficiency, and become more competitive. Because it is internationally recognized, ISO can also help you succeed in global markets. This seminar will provide an overview of the ISO catalogue and outline the steps, including gaps analyses, development and implementation of quality assurance systems, internal assessment processes and official audits, to getting certified.

FACILITATOR: Lodewicus (Vic) deBeer

Vic de Beer started his career in mechanics and project engineering in his native South Africa. After immigrating to Nova Scotia in 1991 he became Quality Manager at Steel and Engine Products in Liverpool, where he managed STENPRO's certification to ISO 9001. Later, as Quality Manager at Woodside Industries in Halifax, he was made Quality Auditor for the construction of an offshore drilling platform. In 2006, Vic founded ISO Quality Management and Auditing, Inc.

SPEAKER: Canadian Standards Association

CSA is a not-for-profit membership-based association serving business, industry, government and consumers in Canada and the global marketplace. CSA works around the world to develop standards that address real needs, such as enhancing public safety and health, advancing the quality of life, helping to preserve the environment and facilitating trade.

CASE STUDY: EagleSpirit Marketing Inc.

EagleSpirit implemented the ISO 9001:2008 Quality Management System to facilitate continuous improvement and sustained growth. With the use of management meetings, Internal Audits and client satisfaction surveys as quality tools, EagleSpirit continues to grow and develop improved customer service processes.

