Application Form

Terms and Conditions

✔ A minimum of one fully bilingual staff person in each front-line area during all hours of operation who is capable of providing all aspects of the service in the respective area.

✔ Participant(s) must be able to speak fluently in French. The bilingual service must be provided in a high quality manner.

Make application for participation in the French readiness program in respect of:

Name of establishment: _____

Address of establishment: _____
(Street address) (PO Box)

City/Town: _____ Postal code: _____

Telephone: _____ Fax: _____

E-mail: _____ Website: _____

Type of establishment: _____
(Accommodation, Campground, Museum / Attraction, Restaurant, Outdoor Adventure, Tour Operator / Tour Service, Visitor Information / Retail Service, Transportation Provider)

Name of Manager/Supervisor: _____

Total number of employees: _____

Number of staff able to speak French: _____

Season of operation: ❒ Year-round ❒ Seasonally Dates: _____

Hours/Days of operation: _____

I hereby certify that the statements made in the foregoing application are, to the best of my knowledge, true and correct, and that I am authorized to sign for the above-mentioned establishment. I undertake that the establishment will be operated in accordance with the criteria outlined under *Bienvenue* and acknowledge that evaluation efforts will be undertaken. I also understand that a "mystery shop" may be conducted on my business to determine the effectiveness of the program. I recognize that, should changes in my business occur, I will return the related program material, which is the property of the Nova Scotia Department of Tourism, Culture and Heritage, in the same condition in which it was received.

Signature of applicant: _____ Date of application: _____

Please return this application form to:
Department of Tourism, Culture and Heritage
1800 Argyle Street, PO Box 456
Halifax, Nova Scotia B3J 2R5
Attn: *Bienvenue*

or by fax to: (902) 424-0723

Questions or comments may be directed to:
Mireille Roach, Acadian Tourism Officer, by telephone at (902) 424-4153 or by email at roachmc@gov.ns.ca.