

Toward Prosperity

Tourism/Youth Sector Consultation

June 29th , 2000

Discussion

Business Climate:

- Government must be consistent with its approach. Continuity from government is extremely important for business.
- It is much easier to do business in New Brunswick.
- Government should deregulate store hours. Government should allow Sunday shopping. People in Nova Scotia want it, only a vocal minority is holding it up. We need political will to champion this issue.

Government Role:

- There should be less government. Government should not be in a leading role, but in a supporting role.
- There must be buy-in from other government departments.

Vision:

- What is a high quality workforce?
- Must create a vision that all political parties can buy into.
- We are limited by this vision.

Air/Train Access:

- We need political will in Nova Scotia on air access issues.
- There needs to be a Atlantic Canada approach on air access. We need to bring the issue more to the forefront.
- We need better north/south and Europe air access.

Strategy:

- This process must be a long term strategy.

Exports:

- We should not push companies into trade shows when they are not ready for it. We must nurture these companies and bring them along slowly.

Economic Development Evaluation:

- Government needs to modify how we measure economic development. The measures in place are too traditional. We must start to look at service exports.

Youth:

- We must make our youth self-sufficient. We must look at people first.
- Government must support our youth.