

# Tourism, Culture and Heritage

## Executive Director (*Halifax*) Tourism Division

*Competition #: 551316-CB*

You lead a large group of tourism professionals in Nova Scotia's Department of Tourism, Culture and Heritage and are responsible for tourism policy and research, strategic planning, product development, business development, sales and marketing. As a key member of the department's executive team, you work closely with senior staff, the deputy minister, minister, and industry partners including the joint industry-government Tourism Partnership Council. You have a post-secondary education in commerce, marketing or sales, with at least 10 years of strong marketing, business development, sales and/or branding experience and you have worked at least five years at the senior management level.

**Pay level:** \$83,092 - \$108,019

**Closing date:** *May 13, 2008*

Our goal is to be a diverse workforce that is representative, at all job levels, of the citizens we serve. The Government of Nova Scotia has an Employment Equity Policy and we welcome applications from Aboriginal People, African Nova Scotians and Other Racially Visible People, Persons with Disabilities and Women in occupations or positions where they are under-represented. If you are a member of one of the equity groups you are encouraged to self-identify, on either your application form, your covering letter or your resume.

*More information on the above position is available on the Internet at [www.gov.ns.ca/careers](http://www.gov.ns.ca/careers) or from the Employment Opportunities Bulletin at Access Nova Scotia Centres.*

*To apply, applicants must submit a resume and cover letter quoting the competition number. Applications can be submitted in one of four ways:*

- 1) *In person* - At Access Nova Scotia Centres or the Department of Education, 2021 Brunswick Street, Halifax
- 2) *Mail* - Department of Human Resources CSU, c/o Department of Education, PO Box 578, Halifax, Nova Scotia B3J 2S9
- 3) *Fax* - (902) 424-0657
- 4) *E-Mail* - [Education-CSU-Competitions@gov.ns.ca](mailto:Education-CSU-Competitions@gov.ns.ca)

*We thank all applicants for their interest, however, only those selected for an interview will be contacted.*



The Province of  
Nova Scotia is an  
equal opportunity  
employer.

**[www.gov.ns.ca](http://www.gov.ns.ca)**