


NOVA SCOTIA
Fisheries and Aquaculture



2010 – 2011 Statement of Mandate

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Message from the Minister

I am pleased to present the 2010-2011 statement of mandate for the Department of Fisheries and Aquaculture.

Fisheries and aquaculture are part of the fabric of coastal and rural Nova Scotia, shaping who we are. They are a significant resource sector throughout the province, offering stable, profitable careers for individuals in our rural coastal communities. Seafood is Nova Scotia's second leading category of exports, generating \$800,000,000 in export sales in 2009. Nova Scotians also continue to demonstrate an enthusiasm for sportfishing, which remains the most popular outdoor recreational activity.

The Department of Fisheries and Aquaculture is committed to supporting the ongoing renewal and development of Nova Scotia's fisheries, aquaculture and seafood industries. I encourage readers to learn more about our priorities by visiting our website at <http://gov.ns.ca/fish/>.

Sterling W. W. Belliveau
Minister

Department Mandate

The Department of Fisheries and Aquaculture has a legislated mandate to manage, promote, support and develop the fishing, aquaculture, and seafood processing industries that contribute to the economic, environmental and social prosperity of Nova Scotia's coastal and rural communities.

Department Vision

The Department of Fisheries and Aquaculture promotes Nova Scotia as Canada's premier fish and seafood province.

We see fisheries and aquaculture industries supporting our coastal and rural economies, using our aquatic resources sustainably for food and recreational purposes, shaping the fabric of our communities, and producing safe, exceptional quality products.

Department Mission

To foster prosperous and sustainable fisheries, aquaculture and food industries through the delivery of quality public services for the betterment of coastal communities and of all Nova Scotians.

Performance Measures

Core Business One: Sustainable Resource Management

Outcome	Measure	Base Year Data	Target	Trends	Strategic Actions to Achieve Target
Environmental sustainability Improved fish habitat	Square meters of fish habitat restored	2005-06: 114,790 square meters	Target for 2010-11: 115,000 square meters Ultimate target: Restore 115,000 square meters of fish habitat annually	2006-07: 160,000 square meters 2007-08: 110,000 square meters 2008-09: 158,000 square meters 2009-10: 106,000 square meters	Work with non-government organizations Promote user group involvement
Environmental sustainability	Percentage of 'lower risk' marine aquaculture sites monitored under the Aquaculture Environmental Monitoring Program ¹	2006: 38%	Target for 2010-11: 64% Ultimate target: Complete baseline sampling for all marine aquaculture sites	2007: 45% 2008: 58% 2009: 61%	Monitor unvisited lower risk marine aquaculture sites

Core Business Two: Industry Growth and Development²

Outcome	Measure	Base Year Data	Target	Trends	Strategic Actions to Achieve Target
Economic growth	Value of aquaculture landings (millions)	2004: \$29	Target for 2010-11: Increase overall landed values Long-term target: \$125 million by 2015	2005: \$44 2006: \$42 2007: \$53 2008: \$36 2009: N / A	Implement a multi-year strategy to grow the industry Issue new aquaculture leases and licences

¹ Baseline monitoring was completed for 100% of 'higher risk' marine aquaculture sites in 2006.

² An asterisk (*) indicates services on behalf of the agriculture, fisheries and aquaculture industries.

Outcome	Measure	Base Year Data	Target	Trends	Strategic Actions to Achieve Target
Economic growth Increased participation in a healthy outdoor activity	Dollar value of sportfishing activities to the province (millions)	2006: \$92	Target for 2010-11: \$94 Ultimate target: Increase the value of the sportfishery	\$2008: \$94 \$2009: \$94	Expand the Learn to Fish Program Explore options to increase the number of salmon rivers enhanced
Economic growth	Domestic boat building sales (millions)	2004: \$60	Target for 2010: Increase boat building sales Ultimate target: Continued increase in boat building sales	2005: \$40 2006: \$32 2007: \$30 2008: \$29 2009: N / A	Champion the interests of the industry
Economic growth	Export boat building sales (millions)	2004: \$25	Target for 2010: Increase boat building sales Ultimate target: Continued increase in boat building sales	2005: \$33 2006: \$42 2007: \$36 2008: \$21 2009: N / A	Implement the third year of the Boat Builders Marketing Assistance Program
Economic growth	Value of industry sales resulting from market development projects and tactics (millions) ³ *	2004-05: \$4.5	Target for 2010-11: \$18 Ultimate target: Increase industry sales over time	2005-06: \$5.5 2006-07: \$9.4 2007-08: \$16 2008-09: \$16 2009-10: \$18	International trade shows Market development activities in priority markets such as Germany In-coming buyer events

³ Based on feedback from industry clients involved in department-led initiatives.

Outcome	Measure	Base Year Data	Target	Trends	Strategic Actions to Achieve Target
New investment in fisheries, aquaculture and seafood businesses	Value of new investment in industry sectors directly attributable to investment recruitment efforts (millions) *	2006-07: \$1.5	Target for 2010-11: \$1.8 Ultimate target: Increase new investment over time	2007-08: \$1.5 2008-09: \$1.1 2009-10: \$1.5	Partner with government, non-government and industry associations to promote opportunities
Increased revenues throughout the seafood value-chain Increased participation from stakeholders to develop new products and technologies	Ratio of Product and Quality Development (PQD) program funding invested to total R&D invested through PQD projects *	2004-05: 43%	Target for 2010-11: 15% Ultimate target: Increase funding from other sources, resulting in a smaller overall percentage from the department	2005-06: 32% 2006-07: 19% 2007-08: 17% 2008-09: 11% 2009-10: 16% ⁴	Develop new partnerships Expand support to industry-wide and individual business initiatives
Fiscal responsibility New investment in the fisheries, aquaculture and seafood industries	Percent of Fisheries and Aquaculture Loan Board principal in arrears	2001-02: 3.3%	Target for 2010-11: Less than 3% in arrears Long-term target: Less than 3% in arrears	2002-03: 1.8% 2003-04: 1.3% 2004-05: 1.3% 2005-06: 1.3% 2006-07: 1.6 % 2007-08: 2.0% 2008-09: 3.7%	Work with clients to develop viable repayment schedules Monthly field visits
Economic growth	Fisheries and fish product exports ⁵ (billions)	2005: \$1.05	Target for 2010: Increase in export sales Long-term target: Continued increase in export sales	2006: \$0.98 2007: \$0.95 2008: \$0.84 2009: \$0.81	Continue to operationalize the trade plan, focusing on market and product diversification, branding, co-operative efforts, research and information, and strategic alliances

⁴ A projection based on agri-food and seafood expenditures to date. The projected ratio of PQD funding invested for seafood projects in 2009-10 is nine percent.

⁵ Source: Statistics Canada

Budget Context

Fisheries and Aquaculture			
	2009-2010 Estimate	2009-2010 Forecast	2010-2011 Estimate
Program & Service Area	(\$thousands)	(\$thousands)	(\$thousands)
Gross Departmental Expenses:			
Administration	579	545	570
Aquaculture	2,885	1,990	3,607
Fisheries & Aquaculture Loan Board	890	718	802
Inland Fisheries	1,991	2,013	1,981
Marine Fisheries Field Services	5,005	3,808	6,271
Total Gross Departmental Expenses	11,350	9,074	13,231
Additional Information:			
Fees and Other Charges	973	1,074	973
Ordinary Recoveries	0	59	0
TCA Purchase Requirements	96	93	39
Provincial Funded Staff (FTEs)	79	70	85

Rounding

Estimates / Forecasts:

Departments / PSO's

- All estimates / forecasts should be rounded to the nearest thousand.

FTE's:

FTE's for departments

- Rounding should follow what appears in 1.17 of the Estimates book.